



Mission

To strengthen the economy of Southwest Virginia by providing access to quality higher education and workforce training.



Vision

To be the premier hub for lifelong learning, innovation, and talent development in Southwest Virginia.



EXPAND EDUCATIONAL ACCESS & OPPORTUNITY

- Expand access to higher educational opportunities
- Partner with local school districts and community organizations
- Help launch flexible, hybrid and online programs tailored to working adults
- Strengthen outreach for college and career readiness



STRENGTHEN WORKFORCE & ECONOMIC DEVELOPMENT

- Align training with regional economic priorities
- Offer stackable credentials and apprenticeships in high-demand fields
- Expand facilities and technology for hands-on workforce training
- Launch regional workforce partnerships



DEEPEN REGIONAL & INSTITUTIONAL PARTNERSHIPS

- Expand partnerships with universities, community colleges and employers
- Co-develop degrees or certificate pathways with institutions
- Assist employers with ongoing, continuing education credit requirements



LEVERAGE TECHNOLOGY & INNOVATION

- Modernize infrastructure and learning spaces (virtual labs, smart classrooms)
- Integrate simulation, AR/VR and AI tools into workforce programs
- Apply for federal/state grants for technology upgrades



ENHANCE COMMUNITY ENGAGEMENT & VISIBILITY

- Position SWVHEC as a regional thought leader and community resource
- Launch an annual regional impact report and alumni success story campaign
- Increase media presence and community participation
- Promote facility as a premier location for meetings, conferences, and events