

AGENDA
Southwest Virginia Higher Education Center
Board of Trustees Meeting
December 12, 2024
5:00 p.m.

1. **Welcome** **Senator Travis Hackworth**
Chair
2. **Roll Call** **Senator Todd Pillion**
Vice Chair
3. **Approval of Minutes June 13, 2024 Board Meeting*** **Senator Hackworth**
4. **Executive Director's Report** **David Matlock**
Executive Director
 - Financial Update
 - Project/Center Update
5. **HR/Administration Report** **Dr. Adam Tolbert**
Senior Director of Administration
 - Personnel Update
 - Remote Meeting Policy Update*
 - Conflict of Interest Statements Reminder
6. **Marketing Update** **Hannah Hietala**
Senior Director of Events & Operations
 - New Website
 - Video Production
 - Apprenticeship Campaign

Rain Smith
Director of Digital Operations, Corporate Image - Corporate Marketing

Ray Barnes
Digital Operation and Design, Corporate Image - Corporate Marketing
7. **UVA Wise Report** **Randall Rose**
Associate Vice Chancellor - Community & Economic Development
8. **Virginia Tech Report** **Allison Mays**
Director, Southwest Center
9. **Public Comments**
10. **Closing Remarks**

Proposed Date for Next Meeting – PLEASE HOLD: **Thursday, June 12, 2025**

Adjournment*

***Denotes Action Item**